



Sponsor Form – United Way Fun Run

6th Annual Miles for the Mainland Fun Run – Saturday Morning, October 1, 2016

DUE September 8, 2016

LEVEL OF SPONSORSHIP _____

COMPANY NAME _____

CONTACT NAME _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PHONE NUMBERS _____

EMAIL ADDRESS _____

IMPORTANT

Sponsorship commitment deadline September 8, 2016 (to have logo on shirts)

Email your business logo (high-res jpg or PDF) to LindseyWhite@uwgcm.org

PLEASE MAKE PAYMENT TO:
United Way Galveston County Mainland
Miles for the Mainland
PO Box 3098
Texas City Texas 77592

Contact: Lindsey White LindseyWhite@uwgcm.org (409) 948-4211

RUN DATE: SATURDAY, OCTOBER 1, 2016 Kids' K at 7:30 am, 10K and 5K at 8:00 am

LIVE UNITED

www.uwgcm.org
www.twitter.com/uwgcm
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United Way Galveston County Mainland
Miles for the Mainland
10K, 5K & Kids' 1K
Saturday, October 1, 2016



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$10,000

Will introduce the event on all materials

Example:

The Company/Person invites you to the first Miles for the Mainland 10K, 5K & Kids' 1K

Identification as a *Platinum* Sponsor on all marketing materials, including:

- Participant Forms/Brochures
- Event Posters
- Event T-shirts
- Event Medals
- Event Programs
- Special Walk/Run Start and Finish Banners
- Walk/Run Directional Signage
- Local Newspaper Advertisements
- Local Media Releases
- Cover Front and Back of Event Program
- Event Signage
- Live Announcements
- UWGCM Website Post & Social Media Sites

In addition, *Platinum* Sponsors enjoy these benefits:

- Booth Space at Event to Distribute Product Samples or Printed Materials
- Preferred Reserved Parking
- Logo Link on Event Web Site
- On -Stage Banner Placement

GOLD SPONSOR- \$5,000

Identification as a *Gold* Sponsor on all marketing materials including:

- Participant Forms/Brochures
- Event Posters
- Event T-shirts
- Event Programs
- Local Newspaper Advertisements
- Local Media Releases
- Half -page Advertisement Inside Event Program
- UWGCM Website Post & Social Media Sites

In addition, *Gold* Sponsors enjoy these benefits:

- Booth Space at Event to Distribute Product Samples or Printed Materials
- Preferred Reserved Parking
- Logo Link on Event Website
- On-Stage Banner Placement

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SILVER SPONSOR-\$2,500

Identification as a *Silver* Sponsor on all marketing materials including:

- Participant Brochures
- Event Posters
- Event T-shirts
- Event Programs
- Quarter-page Advertisements Inside the Event Program
- UWGCM Website Post & Social Media Sites

In addition, *Silver* Sponsors enjoy these benefits:

- Booth Space at event to Distribute Product Samples or Printed Materials
- Text Link on Event Web Site

BRONZE SPONSOR-\$1,000

Identification as a *Bronze* Sponsor on marketing materials including:

- Event T-shirts
- Event Programs
- Quarter –page Advertisement Inside the Event Program
- Recognition on Event Web Site
- Booth Space at Event to Distribute Product Samples or Printed Materials

ROUTE SPONSOR-\$500

Identification as a *Route* Sponsor on marketing materials including:

- Company Banner or Poster mounted advertising your company or business. These posters will be prominently displayed along the Run Walk path. Hundreds of local walkers will see.
- Event T-shirts

We hereby state that the sponsorship/donation will be used in relation to the tax exempt purpose of this organization under section 501(c) (3) of the Internal Revenue Code.

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